



8 October 2021

To: Subject Advisors, Teachers, Departmental Heads and LIS Coordinators

Topic: Promoting reading with understanding in schools through learners' reading competitions

Message Objective are to:

- Promote reading in schools through competitions.
- Encourage learners to use digital devices to promote reading with understanding.
- Increase numbers of learners participating in reading activities in schools.

FunDza is an NGO that improves the literacy levels of South Africa's youth by encouraging reading for pleasure, writing for meaning and learning for life. It has a platform that can engage learners from grades 7 – 9 in reading competitions. The details of the competition are as follows:

- The completion will target Grade 7, 8 and 9 learners in quintile 1 – 3 schools.
- Learners will read 3 books over a period of 6 weeks commencing mid-August 2021.
- On completion of each book, they will be prompted to complete a book review task.
- At the end of the process, several winners will be selected. Prizes will be books and data.
- The Competition will be housed on the FunDza zero-rated website.

How to enter the competition

1. Go to www.fundza.mobi (its data free so it will not cost a cent)
2. Click on LOGIN and create a profile.
3. Once registered, click on PROFILE, and scroll down to "Closed Special Courses"
4. Type in the code: MPRZ and press ENTER.
5. You are now registered for the course: NRC Readathon
6. Complete the course to earn your certificate and to stand a chance to win BIG

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